



HOW TO BUY *SLAVE-FREE CHOCOLATE



Introduction

01.

SLAVE-FREE, IS THE OLDEST FORM OF CHOCOLATE

Rooted in ancient Mesoamerica, the original craft of chocolate-making was a symbol of community and respect, inherently free from forced labor. Today's slave-free chocolate movement revives these ethical origins, advocating for a return to sustainable and equitable cocoa farming practices

02.

ITS AVAILABLE NOW AND ALWAYS

Consumers have been lied to, confused and when reporters investigated it, they've disappeared.

03.

BLACK LIVES MATTER IN COCOA

Cocoa-slavery is historical slavery not modern slavery, meaning its roots are in colonialism and its values.

"HOW TO BUY SLAVE-FREE CHOCOLATE"

BY PONO COCOA 501(C)3

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Parties Protected by Pono Cocoa

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SPOTTED: Child-Slavery at a Glance,

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PROTECTED PARTIES, ADVOCACY TARGETS & BENEFICIARIES

FACES OF OUR FOUNDATION &, OUR FUTURE::



We believe all children matter & deserve education, human-rights and the chance to discover the purpose of their OWN lives.

PONO COCOA 501(C)3

SPOTTED: CHILD-SLAVERY AT A GLANCE

1

ORIGIN

Some origins are in West Africa where child-slavery is normal. Every country is different.

2

LABELS

Rainforest Alliance, Utz Certified, Cocoa Life, Organic, Fairtrade only have the appearance of being child-slave free.

3

PACKAGING

Its not likely a brand's packaging will be biodegradable if they use illegally farmed cocoa.

4

MAKERS

Some makers are reputable and are well known for making slave-free chocolate. Some. Are. Not.



OUR CHARITY IS A TAX EXEMPT NON-FOR-PROFIT 501(C)3



ORIGIN

Boycotting chocolate from West Africa, where the most severe forms of child-slavery exist in the world, has been greenlit by life-long advocates, lawyers and activists.

Sometimes across the Equator, kids just have to work to provide for themselves and their families. Our work is to help promote them. But in West Africa, where we focus our relief efforts, children are trafficked, tortured and abused. Don't eat it.



This food is farmed using known international labor - rights violations of minors as young as 5, including but not limited to:

Slavery, Trafficking, Abuse & Torture

Raw imported ingredients are **uninspected** by the US Customs & Border Patrol. Ungraded.

LABELING

Check if it has the Certified Pono Cocoa label. If yes, look no further. Otherwise make sure there no other certification like Rainforest Alliance, Cocoa Life, Fairtrade, Organic or other certification. None of them certify for child-slavery.

Does the label say "child-slave free" anywhere on it? If no, then it's not. Does it have our Pono Cocoa non-slave-free warning label? If yes, then you have been warned.

Does it have other words like ethical, vegan, organic, gluten-free or even sugar-free for example? None of those are child-slave free either. Not pono.





PACKAGING

Is it hand-wrapped? That's a giveaway. We couldn't name a commercial company that bothers to take the time to hand-package commodity (slave) cacao.

Sometimes you'll see organizations like Rainforest Alliance, Cocoa Life, Utz Certified, let you think they are slave-free. They are not. Never have been. They never will be...

Pono Cocoa is the ONLY Child-Slave Free Certification.

Donate to help us stay free of corporate sponsors and alliances, making us independent of corporate influence.





MAKERS

There are over 185+ Slave-free Chocolate Makers listed on our site. We've made it easy as possible for you to determine a chocolate bar's origin's slave-free status. Just check our list!

Not all pono chocolate makers are on our list, but all CERTIFIED slave-free makers are. Some makers use our Pono Cocoa Seal to help consumers identify their production style.

Slave-free chocolate makers are 99.9 % independent owned. The company's structure can help you determine if the chocolate origins are pono.



HOW TO HELP:

GIVE AND SUPPORT SLAVE-FREE COCOA

Booklets are printed by donation with sustainable and biodegradable materials.

To just give, go to GoFundMe.com/f/pono-cocoa

Subscribe to automatic donations monthly at bit.ly/give_back_

Get Certified and promoted by Pono Cocoa

Volunteer with Pono Cocoa

Join our community group of donors, volunteers and sponsors at bit.ly/PC_Community_

Get CERTIFIED in Slave-Free Cacao Bean Sourcing at Chocolate Sommelier School.

Course on Kajabi.

BY PONO COCOA

**DISRUPT.
CHOCOLATE.
DONATE.
EAT
SLAVE-
FREE
CHOCOLATE**



Coming Soon:
Every donation
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Slave-Free
Chocolate Bar!

"Changing your chocolate, changes lives,"

Pono Cocoa

www.ponococoa.org

gofundme.com/f/pono-cocoa to donate.